

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 15.44
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190725

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NAID:

REGIONAL

100

15 44

CO-OP BILLING NEEDED

DATE OCT23/12 15.44

TTLT 126,230
PLS CONFIRM, THX! 10/23/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST#
AGENCY PRODUCT CODE =

30	\$3,300.00
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10/27

10/27

1

Two

PROGRAM : FBALL
ORD COM1 : DOLLARS ARE MADEGOOD FROM HDL# 6384586
N MAKEGOOD OFFERS:
K'D MISSED:BONUS
11.000

OCT 27 1966

305 \$3,300.00

(OCT23/12)
PLS ADVISE.

REP HEADLINE# 6190725 TRF# 317366
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			101090.00	NOV/12		25140.00						
CONTRACT TOTAL												126230.00
TOTAL SPOTS												77

MARKET TOTALS \$254,128 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE